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Market Announcements Platform
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

Joe Copley & Quentin Gracanin Join XTD's Board of Directors

Highlights

- **XTD appoints experienced business leaders Quentin Gracanin and Joe Copley to its Board**
 - **Mr Gracanin has 30 years' experience including CEO of Spotlight Retail Group**
 - **Mr Copley formerly managed leading out-of-home advertising agency network Posterscope**
 - **Appointments follow announcement of XTD's trial in Delhi Metro Network in India**
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XTD Ltd (ASX: XTD), (**XTD** or the **Company**) operator of the world's first digital-media systems designed for metro rail networks, has announced the appointment of Quentin Gracanin and Joe Copley to the company's Board of Directors.

"We welcome Joe Copley and Quentin Gracanin to XTD's Board at a time when we are focusing on international expansion of the business," said XTD Ltd Chairman Frank Hurley. "Both are highly respected and successful business leaders and their experiences and perspectives from diverse business backgrounds will be highly valuable in planning the future for XTD."

Quentin Gracanin is Group Chief Executive Officer of retail and property enterprise Spotlight Retail Group which owns and operates Spotlight Stores and outdoor Adventure chain Anaconda. The group has more than 7,000 employees working in 170 locations across Australia, New Zealand, Malaysia and Singapore. He has a 30-year career in business planning and management and has worked with emerging markets including India and in South East Asia for the past 25 years.

Joe Copley has a proven record in leadership roles in the Australian media industry. He is formerly the founding managing director of Posterscope in Australia, having launched and established the business in what is now a leading market for the world's largest out-of-home specialist agency network.

XTD markets a world-first complete cross-track digital media system that brings new revenue streams to major metro rail operators and outdoor media companies.

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At the heart of the adaptable system are large-format high-definition digital media screens that complement any existing metro cross-track advertising displays. The system engages rail commuters with crystal clear video images supported by high-definition sound in the immediate proximity.

XTD listed on the Australian Stock Exchange in December 2014. In October last year the Company launched Contact Light, a digital out-of-home innovation division specialising in the development of interactivity between people's mobile devices and XTD's digital screens.

In September this year the Company announced a trial of its system in the Delhi, India, metro rail network. XTD's agreement for the trial is with TDI International, one of the largest outdoor media companies in India. TDI has exclusive advertising rights to 100 of the Delhi Metro's 160 rail stations.

With the appointments of Joe Copley and Quentin Gracanic to the XTD Board, two of XTD's founding directors, John Toll and Mark Niutta, will retire from the Board effective December 31 2016. "We sincerely thank both Mark and John for their contributions to the business through its launch, IPO and subsequent development," said Frank Hurley.

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