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Market Announcements Platform  
ASX Limited  
Exchange Centre  
20 Bridge Street  
Sydney NSW 2000

## XTD Limited Signs APN Outdoor for Brisbane

### Highlights

- **XTD signs agreement with APN Outdoor for Brisbane metro rail network**
- **Brisbane screens to be fully operational by 1 June, 2015**
- **Company targeting USA for next key area for growth**

Cross-track digital advertising system owner and operator XTD Limited (ASX: **XTD** or the **Company**) is pleased to announce it has signed an agreement with APN Outdoor Group Limited (ASX: APO) for advertising rights for its new system within the Brisbane metro rail network.

XTD has the world's first, designed for rail, cross-track digital video system and uses billboard-size LED television screens coupled to high definition sound to broadcast all forms of content to metro train commuters.

The Company has a seven-year contract with Queensland Rail for the installation and operation of the system in four of Brisbane's busiest metro rail stations. Passenger traffic on Queensland Rail City Services has now reached 55 million customers annually, fuelled by strong population growth in South East Queensland and an increasing trend toward using public transport.

XTD began installing the Brisbane system in January this year and is targeting 1 June, 2015 to be fully operational. The Company has 32 operating digital screens across underground rail stations in Melbourne as part of a seven-year contract with Metro Trains Melbourne Pty Ltd.

XTD Chief Executive Steve Wildisen said Brisbane would be the final market in Australia for the Cross Track system, as the Company had turned its sights on international expansion with a particular focus on the USA.

In February, the Company announced David Gibbs, one of the world's most experienced out-of-home media specialists, as its vice president of USA operations.

"Our partnership with APN Outdoor allows us to showcase Australia as our shop window for international expansion with the XTD system," Wildisen said.

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“With digital out-of-home messaging and public transport becoming increasingly relevant to the commuting public worldwide we have a unique platform in the marketing communications industry to connect with people in their daily work routines.”

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