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Market Announcements Platform  
ASX Limited  
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## NDTV to Provide Content for XTD System Demonstration in India

### Highlights

- **Content from Indian broadcaster NDTV to feature as part of XTD's cross-track demonstration in Delhi Metro Rail Network**
- **Potential for system to be extended to broad sections of the Delhi rail network**
- **XTD to capitalise on interest from large and respected Indian brands**

**1 June 2017:** Australian-based transit technology company XTD (ASX:XTD) is pleased to announce that premier Indian television broadcaster NDTV will provide content to the billboard-size digital TV screens installed by XTD in the Delhi Metro Rail network.

The NDTV (<http://www.ndtv.com>) content will be part of the demonstration of XTD's cross-track digital video and information system within the Delhi Metro, which is now live. It is anticipated that beyond the demonstration, the XTD screen system will extend to broad sections of the Delhi Metro.

A unique screen format has been created by XTD using NDTV's award-winning news content for the cross-track media demonstration. Content will alternate between Hindi and English and will be updated through each day. The layout of the screens will be unique and feature news, finance, sport, weather and entertainment updates.

XTD's digital cross-track media system is designed for metro rail and offers the world's highest broadcast standards for media in metro rail environments. The system consists of large LED screens and high-fidelity sound capabilities that engage commuters with long and short form content including general news, sport, entertainment, business updates and weather.

*"The demonstration of the XTD systems in the Delhi Metro sees the introduction of a new media to India," NDTV Group CEO & Executive Vice Chairperson KVL Narayan Rao said. "This is a most exciting opportunity to reach an audience with relevant and timely video and sound content. This audience is previously used to static images on train platforms, but the XTD systems transform the cross-track experience for commuters."*

XTD CEO Steve Wildisen said, *"We are excited to receive early interest from large and respected brands in India and we will focus on turning these leads into commercial opportunities. The XTD digital media systems are unique in the world and capable of transforming sections of metro rail stations into far more engaging environments for commuters and brands."*

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Delhi's metro rail network is the world's 12<sup>th</sup> largest and India's most modern rail-transit system. It has been certified by the United Nations as the first metro rail and rail-based system in the world to get carbon credits for reducing greenhouse gas emissions. Delhi Metro carries 3 million passengers each day, compared to 1.8 million daily commuters across Australia.

In Australia, XTD Ltd has long-term contracts with Queensland Rail in Brisbane and Metro Trains Melbourne Pty Ltd to operate its cross-track media system at stations in each city.

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