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Market Announcements Platform
ASX Limited
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XTD Signs New Agreement with APN Outdoor

Digital transit technology company XTD Ltd (ASX:XTD) (**XTD** or the **Company**) is pleased to advise it has signed a new agreement with one of Australia's largest outdoor media companies, APN Outdoor. The new agreement will see APN Outdoor continue to act as the content sales agency for XTD's digital screen networks in the Melbourne and Brisbane metro rail networks.

XTD installs and maintains the world's most advanced digital media systems designed for metro transit environments. The Company owns and operates the systems in Melbourne and Brisbane and is also currently operating a trial system within the metro rail network in New Delhi, India.

The new agreement with APN Outdoor increases the scope of the partnership with XTD, with the new term set to run for the next 18 months, with considerations for an additional extension term of 18 months.

Steve Wildisen, CEO of XTD said, "We're very pleased with these more extensive business arrangements with APN Outdoor. The digital out of home sector continues to accelerate in popularity with marketers and media agencies and remains one of the fastest growing media sectors in Australia and globally."

According to the latest figures from the Outdoor Media Association (OMA), the Australian Out of Home advertising industry attracted revenues of \$678 million per annum, of which 28% was digital out of home - up from 17% the previous year.

XTD's digital screen systems in the Melbourne and Brisbane metro rail networks form part of APN Outdoor's national XTrackTV out of home network.

XTD's technology subsidiary Contact Light is continuing its development and deployment of patented technology that allows interactivity between digital screens and people's mobile devices, meaning that digital screen content can be viewed or actioned by people beyond their initial engagement with the content.

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