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Market Announcements Platform
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XTD Limited Renews APN Outdoor Sales Agreement

- **Agreement to 30 June 2021 secures XTrackTV National Network coverage for APN Outdoor**
- **Relationship enhanced by innovation and software delivered by XTD subsidiary, Contact Light**
- **Renewal term through to 2021 continues XTD's financial stability**

28 June 2018: Commuter technology company XTD Limited (ASX: XTD) (**XTD** or the **Company**) is pleased to announce it has signed a renewal to the existing Sales Agency Agreement with APN Outdoor Limited until 30 June 2021. Under this agreement, APN Outdoor will continue to market Digital Out of Home (**DOOH**) content and advertising for distribution onto XTD's digital screen networks in Melbourne and Brisbane which form part of APN Outdoor Limited's national XTrackTV network.

The new agreement enables APN to access innovative, patented software products and data relationships developed by XTD's subsidiary, Contact Light. APN Outdoor will utilise Contact Light's software platforms to enhance engagement with all of APN's DOOH commuter audiences across Australia.

APN Outdoor CEO, James Warburton, said, "We recognise the significance that data and technology plays in the products we develop and deliver to our customers at present and into the future. They improve efficiencies, ease of transactions and increase audience engagement. XTD and Contact Light are vital players in this space and we are very pleased to be continuing our partnership. This agreement and the innovation it delivers will provide an increased focus by APN Outdoor on data and technological innovation throughout our product offering."

Contact Light CEO, Mike Boyd, said, "We are very pleased that APN has supported XTD and Contact Light by including a commitment to our products and services in the latest agreement with XTD."

XTD Chairman Frank Hurley said, "XTD and APN Outdoor have been working together since 2015. What is most pleasing about this agreement is APN Outdoor's recognition that our

XTD limited
T 147 799 951
P 1300 655 431
F 1300 655 437
email@xtd.tv
www.xtd.tv

Registered Office

Unit 5, Ground floor
1 Centro Avenue
Subiaco WA 6008

P +61 8 9486 4036
F +61 8 9486 4799



strategy around the DOOH industry's move towards innovation, software and data-led actions is what will make a difference over the short to medium term.”

The new agreement with APN Outdoor is the second major collaboration announced by XTD and Contact Light in recent weeks. A global collaboration with IBM was recently announced where IBM will incorporate Contact Light products within solutions for Smart Cities development.

Mr Hurley continued, “XTD’s shareholders have been very patient over the last 12 months. It is pleasing to provide our shareholders positive news today that their faith is well placed. With several pilots underway involving our products, we look forward to more positive news in the near future.”

XTD’s agreement with APN Outdoor takes effect from 1 July, 2018.

For further information contact:

Frank Hurley

Chairman

+61 8 9486 4036

Nathan Ryan

Investor relations and media

+61 420 582 887

nathan.ryan@nwrcommunications.com.au